

## How to Apply & Sew VELCRO® Brand Products

These are general guidelines for ensuring that your VELCRO® brand products perform as expected. Please read the instructions that are included with your product before applying or sewing VELCRO® brand hook and loop fasteners.

### General Adhesive

VELCRO® brand adhesive-backed fasteners with general purpose adhesive are recommended for smooth surfaces and for indoor or outdoor use.

Products include:

- Sticky Back
- Clear
- Wafer Thins
- Press & Close

Application instructions:

1. Clean and dry surface before application. You can use any cleaner that will not leave a film or oily surface. We recommend using alcohol prep pads.
2. Peel tape from fastener and press firmly into place.
3. Adhesive reaches maximum strength after 24 hours.
4. The best method to remove VELCRO® brand adhesive-backed products is to use a citrus-based adhesive remover. Be sure to read the instructions on the adhesive remover carefully.

Note: Not recommended for fabrics, dashboards, flexible vinyl, or underwater use. Continued exposure to full sunlight can damage fastener.

### Heavy Duty Adhesive

Industrial-strength VELCRO® brand fasteners are 50% stronger than conventional sticky-back products. Allows you to fasten heavier items indoors and outdoors on most smooth surfaces, including plastic.

Products include:

- Industrial Strength
- Industrial Strength Low Profile

Application instructions:

1. Clean and dry surface before application. You can use any cleaner that will not leave a film or oily surface. We recommend using alcohol prep pads.
2. Peel tape from fastener and press firmly into place.
3. Adhesive reaches maximum strength after 24 hours.
4. The best method to remove any of our adhesive-backed products is to use a citrus-based adhesive remover. Be sure to read the instructions on the adhesive remover carefully.

Note: Not recommended for fabrics, dashboards, flexible vinyl, or underwater use. Continued exposure to full sunlight can damage fastener.

## Extreme Strength Adhesive

VELCRO® brand extreme strength fasteners feature an all-weather, UV-resistant adhesive for rough surfaces, including concrete and certain types of brick, and meet the requirements of demanding indoor and outdoor applications, without drilling, nails, screws or epoxy.

Products include:

- Industrial Strength Extreme

Application instructions:

1. Clean and dry surface before application. You can use any cleaner that will not leave a film or oily surface. We recommend using alcohol prep pads.
2. Peel tape from fastener and press firmly into place.
3. Adhesive reaches maximum strength after 24 hours.
4. The best method to remove any of our adhesive-backed products is to use a citrus-based adhesive remover. Be sure to read the instructions on the adhesive remover carefully.

Note: Recommended for temperatures between -30°F to 140°F. Not recommended for fabrics, dashboards, flexible vinyl or underwater use. Continued exposure to full sunlight can damage fastener. MAY NOT adhere well to certain types of brick. Testing is recommended.

## Using VELCRO® Brand Adhesive for Plastics

VELCRO® Brand Glue On Adhesive (style 90065) permanently bonds to a variety of porous and non-porous materials, including PVC, plastics, rubber, and leather.

Application instructions:

1. Clean and dry surface before application.
2. Apply a thin, even coat to surface and press firmly.
3. Adhesive reaches maximum strength after 24 hours.

Note: Use only in a well ventilated area. Keep away from flames, such as a pilot light, and any object that sparks. Keep out of reach of children.

## Fabric-Based Products

### Sew On

VELCRO® brand sew-on fasteners can be used instead of buttons, snaps, or zippers and are washable by machine or dry cleaning.

Products include:

- Sew On
- Snag-Free Sew On

Sewing instructions:

1. Cut tape to desired width and length.
2. Machine- or hand-sew around edges and backstitch to secure.

Note: For best results, use hook fastener on side of garment that faces away from the skin. Fastener can be washed or dry cleaned. If possible, close fastener when laundering to minimize lint and thread build-up on fastener.

### Soft & Flexible Sew On Fasteners

VELCRO® brand Soft & Flexible sew-on fasteners reduce bulk and add comfort for lightweight fabrics and garments such as infant clothing. They can be machine washed or dry cleaned.

Products include:

- Fabric Fusion™ loop with Sticky Back™ hook tape

Sewing instructions:

1. Cut tape to desired width and length.
2. Machine- or hand-sew around edges and backstitch to secure.

Note: For best results, use hook fastener on side of garment that faces away from the skin. Fastener can be washed or dry cleaned. If possible, close fastener when laundering to minimize lint and thread build-up on fastener.

### Sew On and Sticky Back

VELCRO® brand combination sew-on loop and adhesive-backed hook tape is perfect for attaching fabric to non-fabric surfaces and other home decorating projects.

Products include:

- Fabric Fusion™ loop with Sticky Back™ hook tape

Sewing instructions:

1. Cut tapes to desired length.
2. Machine- or hand-sew loop tape around edges of fabric and backstitch to secure.
3. Peel film backing from hook tape and press firmly on clean, dry surface.
4. Wait one hour for adhesive to set.

Note: The adhesive backed hook tape is not recommended for use on fabrics, dashboards, flexible vinyl, underwater use or machine sewing. Moving fastener from original location will weaken sticking power and may mark painted surfaces. Continued exposure to direct sunlight can damage fastener.

### Fabric Fusion™

Wash and dry fabric before applying Fabric Fusion™ fasteners. The heat-activated adhesive works on most heat tolerant fabrics, including cotton and blends, polyester, fleece, suede, canvas, denim, and nylon. For delicate fabrics, a press cloth is recommended.

1. With steam activated, heat steam iron to highest setting.
2. Remove VELCRO® brand logo release liner from back of loop tape.
3. Position adhesive side on fabric.
4. Place fabric, fastener-side down, on pressing surface.
5. Press for 90 seconds, applying pressure and moving iron back and forth. Do not scorch the fabric. For delicate fabrics, a press cloth is recommended. Do not apply heat directly to loop tape.
6. Steam iron performances vary. Cool fabric completely and test bond by lifting edge. If the fastener has fused, the edge should be fixed. If the edge can be peeled back, apply heat again. After applying Fabric Fusion™ fasteners, wait at least 24 hours before laundering. After waiting 24 hours, the fabric can be machine washed or dry cleaned. Close fastener when cleaning.